

NEWS/NOUVELLES

ABC CONFERENCE

The Combined Eastern Regional and Canadian Conference of The Association for Business Communication will be held in New York City, April 23-24, 1987. The theme for the conference is "Business Communication: Integrated and Applied."

For more information, contact Michael J. Herrick
Associate Professor
St. Mary's University
Halifax, Nova Scotia
B3H 3C3

CONFERENCE ON LANGUAGES AND COMMUNICATION FOR WORLD BUSINESS AND THE PROFESSIONS

The Sixth Annual Conference on Languages and Communication for World Business and the Professions will be held in Ann Arbor, Michigan, May 7-9, 1987. General areas to be covered at the conference include Commercial French, German, Japanese, Spanish, and English as a Second Language, as well as the use of languages and cultures for law, medicine, social services, public education, engineering and technology, the sciences, mathematics and journalism.

For more information, contact Dr. John R. Hubbard
and Dr. Geoffrey M. Voght
Conference Co-Chairmen
Department of Foreign Languages
219 Alexander Building
Eastern Michigan University
Ypsilanti, Michigan 48197
(313) 487-0178/-2283/-0130

STC CONFERENCE

The 34th International Technical Communication Conference will be held May 10-13, 1987 in Denver, Colorado.

For more information, contact Duke Stoner
(303) 629-3453

darg NEWSLETTER

This newsletter is published by the Discourse Analysis Research Group of the University of Calgary. d.a.r.g. is an interdisciplinary group of researchers whose interests encompass a wide range of problems in the general area of language and communication.

For more information, contact Dr. Richard. D. Heyman
(403) 220-5919 and 220-6441

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RPI TECHNICAL WRITERS' INSTITUTE

Rensselaer Polytechnic Institute offers its 35th annual Technical Writers' Institute June 9-12, 1987. This year's conference divides into two distinct but integrated programs: the early sessions will focus on the concerns of developing technical communicators, and the later sessions will explore more advanced topics. The first two days feature presentations on audience analysis, interviewing technical experts, and the civil liability of manual writers. The second two days explore more subtle and sophisticated issues such as measuring useability, designing online documentation, and using electronic publishing.

For more information, contact Joan Masterson, Coordinator
Office of Continuing Studies
Rensselaer Polytechnic Institute
Troy, NY 12180
(518) 266-6442

or

Philip Rubens, Conference Chair
Sage Labs
Rensselaer Polytechnic Institute
Troy, NY 12180
(518) 266-8123

Bring Back Just ONE Good Idea

THERE'S A SAYING ABOUT ATTENDING A CONFERENCE: BRING BACK JUST ONE GOOD IDEA AND THE CONFERENCE PAYS FOR ITSELF.

IPCC 87 promises to be that kind of conference -- several times over. You'll be able to choose from among nearly 60 papers and workshops, on subjects ranging from practical report writing and editing techniques to computer graphics and tips for making oral presentations. You should be able to make it to at least 15 sessions - up to 20 if you hustle.

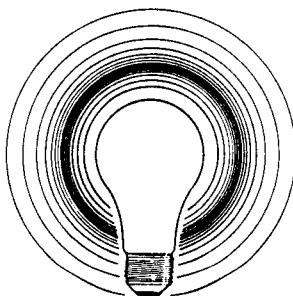
Even if you glean only one good idea from each session, that's a minimum of 15 good ideas. To say nothing of literally hundreds of lesser ideas you're bound to pick up during the sessions and the handful of informal lunches and get-togethers we've planned.

Some of the best minds in the world of technical communication will be there, demonstrating excellence at the podium or sitting in the audience next to you; people who want to discuss -- and discover -- good ideas. And your registration fee includes the cost of the conference proceedings, which you can mine at leisure for years to come.

Even the setting promises a productive exchange: Canada -- a first in the 27-year history of Professional Communication Society conferences. A new place, a new set of faces, a new crop of ideas.

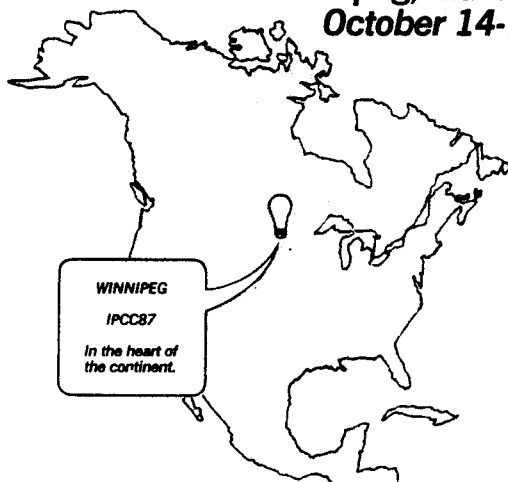
For details, write to Ron Blicq, conference chairman. Indicate if you would like to receive conference information and the call for papers. Let us know if you would like to present a paper, lead a workshop, be a session moderator, or take part in a panel discussion. The address:

Ron Blicq, Chairman
1987 International Professional
Communication Conference
c/o The Roning Group Inc
569 Oxford Street
Winnipeg, Manitoba, Canada
R3M 3J2
Tel: (204) 452-6480



1987 International Professional Communication Conference

Winnipeg, Manitoba Canada
October 14-16, 1987



IEEE

**ENGINEERING COMMUNICATION
A BYTE INTO THE FUTURE**



**University of Minnesota
Institute for Technical Communication:
An Advanced Seminar**

July 15-20, 1987
St. Paul, Minnesota

This seminar is designed to address the needs and interests of teachers and professional communicators who are preparing their students to function effectively as technical communicators in the world of work.

Participants in this seminar will have the opportunity to explore advanced concepts in technical communication. Faculty presentations, workshops, and discussions will focus on:

Emerging Trends in Technical Communication
Desktop Publishing
Online Help and Documentation
Documents and Liability
Organizational Culture
Translating Real World Practice into Curriculum
Ethics in Technical Writing

Seminar Leaders:

Jo Dougherty	Gretchen Schoff
JoAnn Hackos	Thomas Pearsall
R. John Brockmann	Scott Poole
Janice Redish	

For more detailed information,

please write:
ITC
Rhetoric Department
University of
Minnesota
202 Haecker Hall
1364 Eckles Ave.
St. Paul, MN 55108

or call:
Lorraine Hoven
(612) 624-2283

Here is what some of last year's participants said about the Institute:

"I found how valuable the interaction can be between the professional communicator and academia. We can really learn from one another."

"I have obtained the renewal and boost I sought...Outstanding!"

"High caliber presenters, superb organization, excellent use of audience analysis...an exceptional seminar."

"The best professional conference I have ever attended in 16 years of academic life."