

NEWS/NOUVELLES

CALL FOR PAPERS

1989 INTERNATIONAL PROFESSIONAL COMMUNICATION CONFERENCE

The IEEE's International Professional Communication Conference will focus on "Communicating to the World" and will be held October 18-20, 1989 in Garden City, New York. The organizers encourage proposals for original papers, complete sessions devoted to an issue, demonstrations, panel discussions, or workshops on a variety of topics related to the conference theme: International Communication Systems, Translation of Technical Information, Sharing Information Internationally by Satellite, Communicating in Multi-cultural Markets, Communicating Technology to the Public. Other suggested topics include Managing Communications, Usability Testing and Communications Research, The Editing Process in a Desktop Environment, and Computer-Aided Graphics.

Submit a 300-500 word abstract by January 15, 1989 to

Dr. Robert Krull and Dr. Philip Rubens
Department of Language, Literature, and Communication
Rensselaer Polytechnic Institute
Troy, New York 12180 U.S.A.

EIGHTH ANNUAL CONFERENCE ON LANGUAGES AND COMMUNICATION FOR WORLD BUSINESS AND THE PROFESSIONS

This conference will include papers on the use or teaching of any foreign language or culture for business or any other profession and will be held March 30-April 1, 1989. Specific topics will deal with the rationale for programmes in languages for special purposes (LSP), reports on existing LSP programmes and courses, the relationship of LSP courses and programmes to the humanities and the liberal arts tradition, and establishing professional acceptance in academia for applied foreign-language courses and programmes.

For more information, contact EMU Conference on Languages
for World Business
The World College
307 Goodison Hall
Eastern Michigan University
Ypsilanti, MI 48197 U.S.A.
(313) 487-2414

**SECOND CONFERENCE ON CORPORATE COMMUNICATIONS
AT FAIRLEIGH DICKINSON UNIVERSITY**

This conference, to be held in May 1989, will focus on issues and practices of concern to corporate communications professionals. Possible topics will include Ethics and Corporate Communications, Communicating Corporate Culture, Crisis and Emergency Communications, Managing for Productive Communications, and Corporate Video for Internal Audiences.

For more information, contact **Dr. Michael B. Goodman**
Department of English/Communications
Fairleigh Dickinson University
Florham-Madison Campus
285 Madison Avenue
Madison, NJ 07940
U.S.A.
(201) 593-8710

**SIXTH CANADIAN SYMPOSIUM
ON INSTRUCTIONAL TECHNOLOGY**

Sponsored by the Associate Committee on Instructional Technology of the National Research Council of Canada, this symposium aims to inform the academic and business communities of recent advances in computer-aided learning technology and its applications. It will be held in Halifax from May 3 to May 5, 1989. Symposium topics will include Innovations in Instructional Technology, Innovations in Courseware Development, User Perspective on CAL, and Impact of Expert Systems on CAL.

For more information, contact **Mr. Frank Kewley**
Conference Services Office
National Research Council Canada
Ottawa, Ontario
K1A 0R6
(613) 993-9009

**SIXTH ANNUAL CATTW/ACPRTS CONFERENCE
AT LAVAL UNIVERSITY**

The sixth annual CATTW/ACPRTS conference will be held at Laval University, Quebec City, from May 28 to May 29, 1989. Tentatively scheduled special sessions this year will focus on computer applications in technical writing, oral presentations and briefings, and sexist language.

For more information, contact **Michael P. Jordan**
Program Committee
CATTW/ACPRTS Conference
McLaughlin Hall
Queen's University
Kingston, Ontario
K7L 3N6

**PROFESSIONAL DEVELOPMENT SEMINAR IN
TECHNICAL COMMUNICATION
AT PLYMOUTH STATE COLLEGE**

A professional development seminar on Training and Consulting in Technical Communication will be held on June 24, 1989 at Plymouth State College in New Hampshire. A staff of leading professional trainers and consultants in the field of technical, scientific, and business communication will conduct the sessions.

For more information, contact **Dr. Richard Chisholm, Chair**
Department of English
3 Reed House
Plymouth State College
Plymouth, NH 03264
U.S.A.
(603) 536-5000