

FROM THE EDITOR

While it isn't exactly customary for an editor of a journal to write editorials, particularly an editor who is new on the job (as I am), there is a very good reason for breaking the editor's usual code of silence.

The outgoing editor, Jennifer Connor, has been formally thanked at the CATTW conference at the University of Victoria. But it seems only fitting that the journal which she helped to nurture should be the vehicle to thank her.

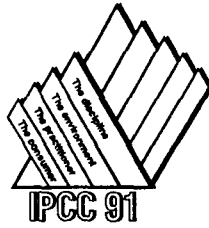
Jennifer gave tirelessly, both of her time and her talent, to developing the journal into a refereed, scholarly publication which could focus on Canadian issues in technical writing and on Canadian institutions and programs. She took what Joan Pavelich had so lovingly started and tended and made it grow and flourish.

I have, as they say, "a tough act to follow." For now, I'm just trying to learn the system. But, even there, Jennifer has painstakingly helped me do that by leaving detailed notes on every facet of the journal.

So, to Jennifer, not just from me, her successor, but from all of us, a hearty "THANKYOU" for a job well done!

A.P.





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THE ENGINEERED COMMUNICATION

An International Professional Communication Conference,
to be held October 30 through November 1, 1991
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Engineering, as a discipline, is the subject matter we deal with in the IEEE Professional Communication Society. Engineering, as process orientation, is also the methodology by which we produce effective communication. To engineer communications is to design for continued improvement.

The Steering Committee for IPCC 91 solicits your paper, poster presentation, workshop, or panel discussion that approaches the engineered communication from these aspects:

•**The discipline**

Principles and standards
Design
Work flow
Verification

•**The practitioner**

Training
Organizational status and placement
Growth and development
Ethics

•**The environment**

Tools and technology
Data storage, retrieval, conversion
Delivery problems and solutions

•**The consumer**

Audience targeting
Customer orientation
Schedule and budget control
Integration of information and functions

We will issue a final call for papers in November 1990. In the meantime, to talk over (or just tell us) your idea of the engineered communication, call one of the following:

Dr. Chris Forbes, Program Chair
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