

Announcing Business Communication Quarterly

Business Communication Quarterly is a refereed journal devoted to the teaching of business communication, which is a broad, interdisciplinary field. It is also international, and thus the journal aims to present the field from that international perspective. The journal publishes the following types of articles:

- discussion of issues and methods for teaching business communication in a variety of settings: two-year college, technical institute, four-year college, university, corporate or agency training program, and the like
- case studies of specific classroom techniques
- tutorials on business communication processes or products, especially innovations in electronic technology that need to be introduced into the classroom
- research on classroom teaching or assessment
- summary reviews of literature on teaching business communication
- book reviews — reviews of both textbooks and other items of interest to teachers
- reports on strategies for program development

The *Business Communication Quarterly* is published four times each year (March, June, September and December) by the Association for Business Communication. Regular ABC membership is us \$60 annually; membership for full-time students is us \$20. Membership includes subscriptions to the *Business Communication Quarterly* and the *Journal of Business Communication*. The library subscription rate for the Quarterly is us \$60.

Further publishing and subscription information for Business Communication Quarterly can be found at this website: www.bcq.theabc.org

Editors' note: Technostyle and BCQ editors wish to share information about the other's publication with the hope of benefiting both readerships.