

A The Association of **TT** Teachers of Technical **W** Writing

Serving teachers and researchers in technical communication

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ATTW is the principle national organization for teachers and researchers in the field of technical communication. The organization works to provide a community for teachers and researchers by publishing scholarship, sponsoring meetings and workshops, including two annual conferences, and recognizing outstanding service and research through award programs.

Technical Communication Quarterly, the journal of ATTW, is devoted to the teaching, study, and practice of technical communication in academic, scientific, technical, governmental, and business/industrial fields. Articles cover a range of topics that include pedagogy, rhetoric, linguistics, organizational communication, business/industrial communication, intercultural communication, text design, graphics, audience analysis, electronic communication, ethics, and documentation issues as they pertain to technical communication.

Annual Membership Rates:

| | |
|--------------------------|------|
| Individual, USA: | \$50 |
| Individual, Foreign: | \$55 |
| Institutions/ Libraries: | \$75 |
| Student: | \$20 |

Make checks payable to ATTW.

Send membership dues to:

Billie Wahlstrom
Department of Rhetoric
64 Classroom Office Building
1994 Buford Avenue
St. Paul, MN 55108
bwahlstr@maibox.umn.edu

<http://www.attw.org>



Faculty

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- Advanced PW and TC
- Creative Nonfiction
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- Discourses of Work
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- Information Architecture
- Knowledge Management
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- Rhetoric of Globalization
- Rhetoric of Public Policy
- Rhetoric of Technology
- Teaching PW
- Usability Studies
- Writing for IT
- Writing Internship

Graduate Studies in Professional Writing

The University of Wisconsin-Milwaukee Department of English offers M.A. and Ph.D. degrees with an integrated focus on the theory, pedagogy, research, and practice of professional writing.

Dedicated, Internationally Known Faculty. Our faculty publish award-winning articles and books and serve on the editorial boards of leading journals.

Diverse Opportunities. Our graduate students develop and teach a wide range of traditional and online writing courses to a diverse student population. Students can also apply for research and program assistantships and gain administrative experience. We offer internships, a range of community-based programs, and a student-run professional writing organization.

Innovative Curriculum. We offer an interdisciplinary program that draws on computer science, rhetoric and composition, linguistics, design, and management theory. After fulfilling requirements in theory and research, students can tailor their programs to match their career goals, and they can take courses in our specialized programs: our Certificate Program in International Technical Communication and our online Certificate in Professional Communication.

The University and Milwaukee. Milwaukee offers a diverse urban environment ideal for graduate work: the city boasts well over a million people, a strong arts community, an ethnic festival season, and a beautiful lake front. The University is in a residential area just a few blocks from Lake Michigan. UWM serves 25,000 students at 11 schools and colleges, and 47,000 more through Outreach.

For More Information. Visit us online at www.uwm.edu/Dept/English/bustech or contact Rachel Spilka, Graduate Coordinator, spilka@uwm.edu (414) 229-4509 (O) or (414) 962-7254 (H)

The University of Wisconsin-Milwaukee is an equal opportunity educational institution/equal opportunity employer

CARLETON UNIVERSITY School of Linguistics and Applied Language Studies Composition and Rhetoric

The School of Linguistics and Applied Language Studies at Carleton University invites applications for a tenure-track position in composition theory and rhetoric. An interest in professional or technical writing would be an asset. A Ph.D. and significant evidence of ability in research and teaching are required. The level at which the appointment is made will depend on the successful applicant's qualifications and experience. Duties will include teaching courses in the applicant's area of specialization, as well as general courses in rhetoric and composition at the graduate level; supervising graduate students; teaching undergraduate courses in composition theory; and possibly developing a program in professional and technical writing, depending on the successful applicant's interests and the needs of the School. Starting date, July 1, 2003.

All qualified candidates are encouraged to apply. The applications of Canadian citizens and permanent residents will be given priority. Carleton University is committed to equality of employment for women, aboriginal peoples, visible minorities and persons with disabilities. Persons from these groups are encouraged to apply.

This position is subject to budgetary approval. Applications should be submitted to Professor Dulcie Engel, Director, School of Linguistics and Applied Language Studies, Carleton University, Ottawa, Ontario K1S 5B6. Letters of application should be accompanied by a curriculum vitae and names and addresses of three referees, and a concise dossier that includes two samples of scholarly work and written evidence of teaching effectiveness (a teaching portfolio would be preferred). The deadline for applications is December 1, 2002, or when filled.

Announcing Business Communication Quarterly

Business Communication Quarterly is a refereed journal devoted to the teaching of business communication, which is a broad, interdisciplinary field. It is also international, and thus the journal aims to present the field from that international perspective. The journal publishes the following types of articles:

- discussion of issues and methods for teaching business communication in a variety of settings: two-year college, technical institute, four-year college, university, corporate or agency training program, and the like
- case studies of specific classroom techniques
- tutorials on business communication processes or products, especially innovations in electronic technology that need to be introduced into the classroom
- research on classroom teaching or assessment
- summary reviews of literature on teaching business communication
- book reviews — reviews of both textbooks and other items of interest to teachers
- reports on strategies for program development

The *Business Communication Quarterly* is published four times each year (March, June, September and December) by the Association for Business Communication. Regular ABC membership is US \$60 annually; membership for full-time students is US \$20. Membership includes subscriptions to the *Business Communication Quarterly* and the *Journal of Business Communication*. The library subscription rate for the Quarterly is US \$60.

Further publishing and subscription information for Business Communication Quarterly can be found at this website: www.bcq.theabc.org

Editors' note: Technostyle and BCQ editors wish to share information about the other's publication with the hope of benefiting both readerships.

Announcement/Annonce

What is the CSSR? Qu'est-ce que la SCÉR?

Are you interested in current ideas about language and communication? Or perhaps you are currently working or studying in one or more of these specialized fields:

Vous intéressez-vous aux idées actuelles sur la langue et la communication? Peut-être êtes-vous actuellement engagé dans des travaux ou des études portant sur l'un ou l'autre des domaines spécialisés suivants:

| | |
|---|--|
| rhetorical theory and criticism | théorie et critique de la rhétorique |
| history of rhetoric | histoire et rhétorique |
| political and social discourse | discours politique et social |
| sociolinguistics and discourse analysis | sociolinguistique et analyse du discours |
| composition theory and pedagogy | théorie et pratique de la composition |
| professional communication | communication professionnelle |
| semiotics | sémiotique |
| media and communications | médias et communications |
| critical theory and literature | théorie et littérature critiques |

Then you may find a friendly scholarly home in the Canadian Society for the Study of Rhetoric. Our purpose is to promote the study of the theory and practice of rhetoric in all periods and languages, and its relationships with other fields of enquiry and realms of practice.

Vous trouverez à la Société canadienne pour l'étude de la rhétorique un forum d'échanges érudits dans une atmosphère accueillante. Notre objectif est de promouvoir l'étude de la théorie et de la pratique de la rhétorique à toutes les époques et dans toutes les langues, ainsi que l'étude des rapports de la rhétorique avec d'autres domaines de recherche et de pratique.

This bilingual Society is open to anyone involved in the teaching and research of any aspect of rhetoric. Our membership regularly includes scholars from Canada, the United States, and Europe. Our conferences often include joint sessions with other societies as a natural reflection of the interdisciplinary interests of our members.

Cette société bilingue est ouverte à toute personne oeuvrant dans l'enseignement et la recherche dans l'un ou l'autre des aspects de la rhétorique. Nous comptons dans nos rangs des universitaires canadiens, américains et européens. Nos congrès comportent souvent des séances conjointes avec d'autres sociétés savantes, reflétant ainsi naturellement les intérêts interdisciplinaires de nos membres.

We sponsor an annual conference where members can meet and share their research and ideas. We publish regularly a volume of papers presented at our conferences. We also publish a newsletter, Rhetor, to enable members to keep in touch informally. Nous tenons un congrès annuel où nos membres ont l'occasion de se rencontrer et de partager le fruit de leurs recherches et de leurs réflexions.

Nous publions régulièrement un volume réunissant les textes des communications présentées lors de ces congrès. Nous publions également un bulletin d'information, le Rhetor, afin de permettre aux membres de maintenir entre eux des contacts informels.

Comments / Commentaires : sylvain.rheault@uregina.ca

[<mailto:sylvain.rheault@uregina.ca>](mailto:sylvain.rheault@uregina.ca)

<http://uregina.ca/~rheaults/cssr/index.htm>

Announcement/Annonce

A Message from the President, CSSR:

Just a reminder to everyone that it's time to think about submitting your proposals for the 2003 CSSR conference. The deadline for submissions has been extended from 15 November to 15 December to allow all interested parties to get their submissions in.

The CFP can be found at <http://uregina.ca/~rheaults/cssr/info/call2003.htm>

In addition to papers contributing to the themes identified in the call, we are particularly interested in hearing from graduate students for our roundtable on the graduate experience. If you know of graduate students in your department who would be willing and able to contribute to this roundtable, please pass on this call to them.

See you in Halifax!
Jennifer MacLennan