

A The Association of **TT** Teachers of Technical **W** Writing

Serving teachers and researchers in technical communication

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ATTW is the principle national organization for teachers and researchers in the field of technical communication. The organization works to provide a community for teachers and researchers by publishing scholarship, sponsoring meetings and workshops, including two annual conferences, and recognizing outstanding service and research through award programs.

Technical Communication Quarterly, the journal of ATTW, is devoted to the teaching, study, and practice of technical communication in academic, scientific, technical, governmental, and business/industrial fields. Articles cover a range of topics that include pedagogy, rhetoric, linguistics, organizational communication, business/industrial communication, intercultural communication, text design, graphics, audience analysis, electronic communication, ethics, and documentation issues as they pertain to technical communication.

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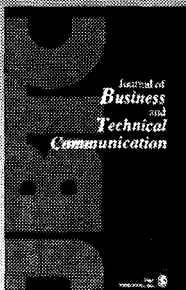
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Billie Wahlstrom
Department of Rhetoric
64 Classroom Office Building
1994 Buford Avenue
St. Paul, MN 55108
bwahlstr@maibox.umn.edu

<http://www.attw.org>



JOURNAL OF BUSINESS AND TECHNICAL COMMUNICATION

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Announcing Business Communication Quarterly

Business Communication Quarterly is a refereed journal devoted to the teaching of business communication, which is a broad, interdisciplinary field. It is also international, and thus the journal aims to present the field from that international perspective. The journal publishes the following types of articles:

- discussion of issues and methods for teaching business communication in a variety of settings: two-year college, technical institute, four-year college, university, corporate or agency training program, and the like
- case studies of specific classroom techniques
- tutorials on business communication processes or products, especially innovations in electronic technology that need to be introduced into the classroom
- research on classroom teaching or assessment
- summary reviews of literature on teaching business communication
- book reviews — reviews of both textbooks and other items of interest to teachers
- reports on strategies for program development

The *Business Communication Quarterly* is published four times each year (March, June, September and December) by the Association for Business Communication. Regular ABC membership is us \$60 annually; membership for full-time students is us \$20. Membership includes subscriptions to the *Business Communication Quarterly* and the *Journal of Business Communication*. The library subscription rate for the Quarterly is us \$60.

Further publishing and subscription information for Business Communication Quarterly can be found at this website: www.bcq.theabc.org

Editors' note: Technostyle and BCQ editors wish to share information about the other's publication with the hope of benefiting both readerships.

Announcement/Annonce

What is the CSSR? Qu'est-ce que la SCÉR?

Are you interested in current ideas about language and communication? Or perhaps you are currently working or studying in one or more of these specialized fields:

Vous intéressez-vous aux idées actuelles sur la langue et la communication? Peut-être êtes-vous actuellement engagé dans des travaux ou des études portant sur l'un ou l'autre des domaines spécialisés suivants:

rhetorical theory and criticism	théorie et critique de la rhétorique
history of rhetoric	histoire et rhétorique
political and social discourse	discours politique et social
sociolinguistics and discourse analysis	sociolinguistique et analyse du discours
composition theory and pedagogy	théorie et pratique de la composition
professional communication	communication professionnelle
semiotics	sémiotique
media and communications	médias et communications
critical theory and literature	théorie et littérature critiques

Then you may find a friendly scholarly home in the Canadian Society for the Study of Rhetoric. Our purpose is to promote the study of the theory and practice of rhetoric in all periods and languages, and its relationships with other fields of enquiry and realms of practice.

Vous trouverez à la Société canadienne pour l'étude de la rhétorique un forum d'échanges érudits dans une atmosphère accueillante. Notre objectif est de promouvoir l'étude de la théorie et de la pratique de la rhétorique à toutes les époques et dans toutes les langues, ainsi que l'étude des rapports de la rhétorique avec d'autres domaines de recherche et de pratique.

This bilingual Society is open to anyone involved in the teaching and research of any aspect of rhetoric. Our membership regularly includes scholars from Canada, the United States, and Europe. Our conferences often include joint sessions with other societies as a natural reflection of the interdisciplinary interests of our members.

Cette société bilingue est ouverte à toute personne oeuvrant dans l'enseignement et la recherche dans l'un ou l'autre des aspects de la rhétorique. Nous comptons dans nos rangs des universitaires canadiens, américains et européens. Nos congrès comportent souvent des séances conjointes avec d'autres sociétés savantes, reflétant ainsi naturellement les intérêts interdisciplinaires de nos membres.

We sponsor an annual conference where members can meet and share their research and ideas. We publish regularly a volume of papers presented at our conferences. We also publish a newsletter, Rhetor, to enable members to keep in touch informally.

Nous tenons un congrès annuel où nos membres ont l'occasion de se rencontrer et de partager le fruit de leurs recherches et de leurs réflexions. Nous publions régulièrement un volume réunissant les textes des communications présentées lors de ces congrès. Nous publions également un bulletin d'information, le Rhetor, afin de permettre aux membres de maintenir entre eux des contacts informels.

Comments / Commentaires : sylvain.rheault@uregina.ca

[<mailto:sylvain.rheault@uregina.ca>](mailto:sylvain.rheault@uregina.ca)

<http://uregina.ca/~rheaults/cssr/index.htm>